“Reimagining Our Urban Food System”

Shawn Harrison is the co-founder and executive director of Soil Born Farms, an urban agriculture and education project serving the Greater Sacramento area. Through its urban farms and associated activities, Soil Born Farms allows youth and adults to discover and participate in a system of food production and distribution that promotes healthy living and nurtures the environment.

Soil Born Farms is committed to developing programs focused on organic food production, healthy food education and access to healthy foods for everyone.

Since its inception in 2000, Soil Born Farms has created and supported the development of five urban farms in Sacramento, piloted innovative food markets and farm stands, engaged thousands of area youth in hands-on farming and cooking activities, supported the development of school and community gardens and helped shape community awareness and support for responsible agriculture.

Mr. Harrison has been directly involved in the development of sustainable food systems and healthier communities since 1993. He holds an M.S. degree in International Agriculture Development from UC Davis and is the recipient of several awards including Valley Vision’s Regional Environmental Legacy Award and the UC Davis Award of Distinction.

Born and raised in Sacramento, Shawn continues to work and reside here with his wife and two daughters.